



Spraoi Chill Mhantáin

Communications policy: Date of implementation: 23/10/2018

We feel that when parents are choosing our preschools for their child, they are making a conscious decision to undertake something a little different by including languages in their child's education. To this end, we like to create a sense of community amongst our parents.

This WhatsApp is our way of communicating the bigger items such as ECCE news, days the preschools are shut, staff changes etc. We also want to include the lovely things, such as a particularly nice art activity or a moment we would like to capture and share with the parents.

We set up a WhatsApp group every August, before the children come back to school. Parents are asked in advance if they are happy for their child's image to be included on the WhatsApp. We also have permissions from parents to include their phone number in the WhatsApp group.

If a parent is not happy for their child's image to be included in the WhatsApp group, we ensure that this does not happen. Your child will not appear in any images or videos that are shared with parents.

If a parent is not happy to have their number included in the WhatsApp group, they will be given a separate private WhatsApp message or text where WhatsApp is not available with information that has been imparted from the preschool to parents. We will not share any information that parents put up on the WhatsApp or any responses to our messages by parents. Therefore, parents in receipt of private messages will only receive information and photos that we have shared on the WhatsApp group.

We ask parents to be respectful of all other parents and not repeat the same information too many times.